



A SHOPPING BAG
SHOULDN'T
BE USED JUST
ONCE.

Design a new look for our reusable shopping bag and stand to win:

1ST PRIZE : \$1000 Philips Voucher + Acer Netbook

2ND PRIZE : \$800 Philips Voucher + i-River 4GB Media Player

3RD PRIZE : \$200 Philips Voucher + Akira DVD Player

Your design should be: Aligned with FairPrice brand • Adaptable on different colours • Messages in English only, if any

Your entry will be judged based on: Creativity and originality • Ease of implementation and adaptability

• Whether it meets the objectives of FairPrice Reusable Shopping Bag • Attractiveness

Size of bag: 35.5cm (W) x 38cm (H) x 20cm (D)

Please submit your entries to **Design Reusable FairPrice Shopping Bag Competition,**
NTUC FairPrice Co-operative Ltd, Corporate Communications Department,
680 Upper Thomson Road Singapore 787103, or email to corpcomms@fairprice.com.sg.

For soft copy submission, files should not exceed 1MB and the preferred format is JPEG.

Please include your Full Name, Mobile Number, Email, Home Address
and Name of School in your submissions.

Deadline for submission:

16 December 2009, 12pm.

Supported by:

PHILIPS

 **FairPrice**