



FCA MULTIMEDIA JOURNALISM PRIZE

Following the success of the inaugural multimedia journalism competition in 2008-2009, the Foreign Correspondents Association (Singapore) once again is organising a competition to honour excellence in multimedia journalism and digital storytelling.

The initiative is to identify, encourage and showcase news storytelling that goes beyond classical print and traditional media.

This FCA award is in recognition of an era of change and choice in journalism in which multiple media will become the principal means of imparting information.

TOPIC FOR 2009/10

“THE OTHER SIDE OF SINGAPORE”

ENTRY GUIDELINES

- This competition is open to Singapore residents below the age of 30.
- Each project **MUST** include at least three of the elements: video, audio, photo, and text.
- Projects must have been produced between January 2009 and January 2010
- A project is defined as a multimedia journalism project produced by a team of not more than three members.
- The principal journalist/producer may receive technical assistance from team members such as a cameraman and video editor.
- The length of the production must be between three and five minutes.
- No copyrighted material may be used.

SUBMISSION FORMAT

- Each entry must be submitted on a DVD that is playable on PC and Macintosh computers.
- Video submissions must be in PAL format either as an .avi- or a .mov file.
- Participants must include a 200-word statement in which they discuss their work.
- You will be allowing FCA to upload your project on its website

JUDGING

- Each entry will be judged on journalistic values and how creatively it uses the potential of multimedia tools to enrich storytelling.
- A panel of media professionals will evaluate entries based on the following:

Visual Storytelling
Audio and Video
Photography
News Value
Writing
Editing
Originality

PRIZE

The winning entry will receive a S\$1,000.00 prize.

DEADLINE

8 January, 2010

CONTACT

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FCA MULTIMEDIA JOURNALISM PRIZE ENTRY FORM

PROJECT TITLE: _____
PLEASE SUBMIT DISCUSSION OF WORK ON SEPARATE PAGE

TEAM LEADER:

Name

Project responsibilities

Address

Phone _____ Email _____

TEAM MEMBERS (if applicable)

Name

Project responsibilities

Address

Phone _____ Email _____

Name

Project responsibilities

Address

Phone _____ Email _____

Submit entries to:
Foreign Correspondents Association
47B Tras Street
Singapore 078986